



HARD ROCK HOTEL & CASINO PUNTA CANA GOES COUNTRY WITH THE FIRST EVER ALL STAR COUNTRY VACATION

Guests Get the Chance to Mix and Mingle With Some of Country's Hottest Stars

MIAMI, Fla. – All Inclusive Collection – the brand that is shifting the sands of the all inclusive resort experience – invites guests to celebrate the All Star Country Vacation, Oct. 2-8, 2012 at Hard Rock Hotel & Casino Punta Cana. With an all-access pass for the ultimate all-star weekend, guests kick off their boots in style while participating in a multi-day event, hosted by Broadway and country music star Laura Bell Bundy, full of exciting performances, parties and shows, all while spending the week with some of the nation's favorite country singers from *American Idol*, *CMT* and *The Voice* including Billboard award winning music artist Jason Michael Carroll, *CMT Can you Duet's* Steel Magnolia, known for their Billboard Country award winning hit, "Keep on Lovin' You."

All Star Country Vacation at Hard Rock Hotel & Casino Punta Cana begins with a Welcome Reception where guests mix and mingle with their favorite celebrities, followed by an intimate acoustic performance from a few of country's hottest stars. The next day, vacationers witness the ultimate pool party complete with beach balls and laid back tropical tunes. Later that evening, guests are given the opportunity to rock out at the Next Country Star Karaoke Contest in front of celebrity judges who will crown the winner making them the opening act for the All Star Concert. Following country's hottest karaoke contest, the resident stars perform classic tunes including Lynyrd Skynyrd and Allman Brothers favorites at the Southern Rock Night. The following evening, guests participate in the Star Studded Line Dance Party to win exclusive prizes including VIP party passes, autographed guitars and much more!

Little Kids Rock, the music-focused charity that The All Inclusive Collection has raised a total of \$30,000 for thus far, takes over as guests partake in the Little Kids Rock Celebrity Red Carpet with unlimited access to priceless photo opportunities. Following the rockin' red carpet, guests experience an unforgettable live country concert, all while giving back to the Little Kids Rock music program. Following the rockin' concert, lucky guests get the chance to get up close and snap photos at the VIP After Party Meet and Greet. Vacationers and celebrities come together for a final celebration on at the Sun and Fun Country Beach BBQ and Olympics, where guests get one last chance to play, picnic and party with their favorite stars.

Among the celebrity line-up participating in the All Star Country Vacation are *American Idol's* Aaron Kelly, Bo Bice, Matt Giraud, Michael Johns, Mikalah Gordon and Michael Sarver, *CMT's Can You Duet* Jeremiah Richey, *CMT's Next Superstar* Matt Mason, *The Voice* finalists including

Casey Weston and Gwen Sebastian who is currently on tour with country icon Blake Shelton, *Animal Planet's Last Chance Highway* star Lucas Hoge, *X Factor's* Lakoda Rayne, *American Gladiators* star Hollywood Yates and up and coming band, Brothers Osborne.

The 1,787 room Hard Rock Hotel & Casino Punta Cana is situated on pristine sugar white sands stretching 121-acres along Macao Beach in the Dominican Republic. Hard Rock's first all inclusive hotel and casino exudes lavish five-star all inclusive amenities and personal services to create the ultimate rock star getaway featuring an endless array of enticing outdoor activities and exhilarating entertainment options. Among the resort's many offerings are luxe accommodations featuring the Hard Rock's branded "Rock Star Suite," the signature Rock Spa®, 18-hole Nicklaus designed golf course, iconic music memorabilia and a larger-than-life Vegas-style casino – the largest in the Dominican Republic, featuring Oro nightclub. Guests also enjoy 15 expansive pools, four swim-up bars, a kids pool and lazy river. A variety of gourmet dining options are available through the resort's nine restaurants, including Brazilian steakhouse Impanema, Zen Asian Teppanyaki, Pizzeto brick-oven pizza and Mansion by Simon by the famed Rock n Roll Chef Kerry Simon, set to open in fall of 2013. The property also features more than 65,000 square-feet of flexible event and meeting space.

To learn more about All Star Country Vacation, please visit www.allstarcountryvacation.com. To book a vacation experience at Hard Rock Hotel & Casino Punta Cana, please visit www.hardrockhotelpuntacana.com call (800) 635-1836 or contact your preferred travel professional.

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About All Inclusive Collection

The All Inclusive Collection spearheads sales and marketing efforts for premier, luxury resort properties throughout Mexico and the Caribbean, including Hard Rock Hotel & Casino Punta Cana in the Dominican Republic (the world's first all inclusive Hard Rock Hotel) and three Mexico properties Hard Rock Hotel Cancun, Hard Rock Hotel Vallarta and Aventura Palace (soon to be rebranded Hard Rock Hotel Riviera Maya in 2013). These four properties are owned and operated by RCD Resorts under licensing agreements from Hard Rock International. RCD Resorts exclusively contracts the All Inclusive Collection for the sales and marketing of its all inclusive Hard Rock Hotels. Led by Chief Operating Officer Rafael Chapur, the All Inclusive Collection offers a one-of-a-kind, "all day, all night, all-inclusive" vacation experience, and plans to expand its portfolio in Mexico and the Caribbean with new luxury properties that will continue to shift the sands of all-inclusive. For additional information, visit www.hrhallinclusive.com.

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